

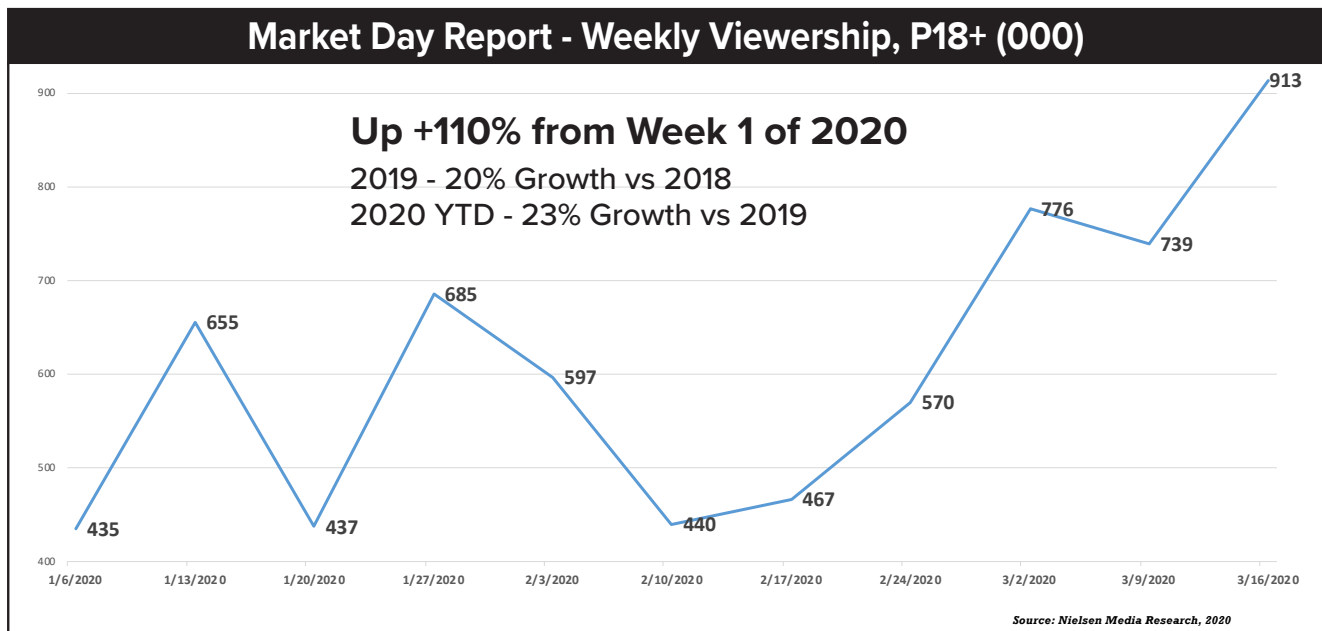
# MARKET DAY REPORT

LIVE MONDAY – FRIDAY  
9:00AM - 2:00 PM ET



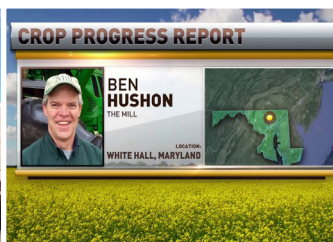
Every day the Market Day Report delivers **“LIVE”** coverage of agri-business news, weather, and commodity market information from across the world. Latest market information is constantly being updated every half hour.

## NEARING **1 MILLION** TOTAL IMPRESSIONS LAST WEEK



### SAMPLE STORIES OF THE WEEK

- While the rest of the country has been virtually shut down, farming and ranching doesn't stop
- The food supply chain is very strong with ample food domestically to continue feeding our country and parts of the world
- Livestock farmers are providing masks for healthcare workers
- Commodity markets are quite volatile due to ethanol usages decreasing and huge demand for cattle, poultry and hogs
- Planting season is in full gear; Trucking vital



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Meet the people who share our vision and who make it possible. From the talent on our own news team, to our programmers; from rodeo athletes to research scientists; from leaders in the ag industry, to the men and women quietly laboring to steward their own land while feeding the world – these are the men and women who partner with us to connect city and country!



**MARLIN BOHLING**  
Markets Specialist

**CHRISTINA LOREN**  
News Anchor

**JOHN JENKINSON**  
Markets Specialist

**JANET ADKISON**  
News Anchor

**TIM ROSS**  
Meteorologist

## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### NEWS

Top of the hour and :30

Breaking agriculture world news

Live industry reports

Live in-depth interviews

Exclusive policy coverage from our Washington, D.C. and Chicago bureaus

2020 election coverage

### WEATHER

At :10/:40 each hour

Covering the US and Canada

Ag-focused weather

7-10 day Forecasting

### GRAIN REPORT

At :15/:45 each hour

Live, Real-time data

Expert analysis from the CME

Cash and futures markets

### LIVESTOCK REPORT

At :20/:50 each hour

Live, Real-time data

Expert Analysis; CME, USDA

Industry organization updates

### FEATURES

At :25/:55 each hour

Corporate features

Farms of Excellence

Industry Awards

